

CITY OF CHICAGO
OFFICE OF THE
CITY CLERK

MIGUEL DEL VALLE, CITY CLERK

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Spread Awareness of Share the Road Day

Del Valle's 2008 – 2009 Vehicle Sticker Message

Promotes Roadway Safety

To promote roadway safety, City Clerk del Valle and the Chicago City Council designated May 28, 2008 as Share the Road day. Subsequently, the recent bicycle tragedies remind us all of the need to raise road safety awareness. City Clerk del Valle, Aldermen, Chicago Department of Transportation, Chicagoland Bicycle Federation and other bicycle groups joined together today to remind all roadway users that sharing the road is not a slogan but a way to prevent needless loss of life.

"Safety, awareness and education are essential to prevent roadway safety. Summer brings more people out onto the roads and with the bicycle tragedies this winter, this year's vehicle sticker message, Share the Road, is a reminder to all roadway users so we can travel safely to our destinations," said City Clerk Miguel del Valle.

"The public way is intended for all users--whether in a car, on bike or on foot," said CDOT Commissioner Thomas G. Byrne. "It is important for drivers to pay close attention when they're behind the wheel, and to ensure the safety of the most vulnerable users, bicyclists and pedestrians."

As more Chicago residents travel by bicycle, the 2008 – 2009 city vehicle sticker theme, Share the Road, was selected to highlight the importance of roadway safety. City Clerk del Valle and the Chicago Department of Transportation partnered to promote the City of Chicago's efforts to make roads safe and friendly to all including bicyclists, pedestrians, and motorists.

"The City Clerk's important Share the Road Campaign serves as a reminder to motorists to drive in a way that protects all road users including other cars, bicyclists and pedestrians," said Rob Sadowsky, Executive Director of the Chicagoland Bicycle Federation.



Chicago High School students were asked to participate in the Share the Road vehicle sticker art contest. More than 400 students from 60 Chicago high schools submitted designs. The public cast over 21,000 votes online and by walk-in to choose this year's winner. This year's vehicle sticker was designed by Patsy Diaz, a senior at Jones College Prep. Her design will be displayed on approximately 1.3 million vehicles.

The 2008 – 2009 vehicle sticker is now available online at www.ChiCityClerk.com. On June 2nd walk-in sales begin at City Hall, City Clerk del Valle satellite offices, Department of Revenue Substations, currency exchanges, participating banks and on select days at Aldermanic offices. The 2007 – 2008 vehicle stickers expire on June 30, 2008. City Clerk del Valle provides a 15-day grace period for vehicle stickers before enforcement begins on July 16, 2008. For a list of locations, times and dates, visit www.ChiCityClerk.com.

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About City Clerk del Valle

Miguel del Valle was elected as City Clerk of Chicago in 2007. City Clerk del Valle's office is responsible for maintaining official city government records, issuing city licenses, and distributing approximately 1.3 million vehicle stickers. City Clerk del Valle is bringing more efficiency and visibility to City Clerk services by providing greater access to public records, including live web casting of City Council meetings, and modernizing operations to expedite the sale of dog registration and city vehicle stickers.